BUILDING STRENGTH, STABILITY, SELF RELIANCE, AND SHELTER IN THE NATION’S CAPITAL

Habitat for Humanity® of Washington, D.C.

SPONSORSHIP OPPORTUNITIES
PARTNERING WITH DC HABITAT
For 30 years, Habitat for Humanity of Washington, D.C. (DC Habitat) has been working to create and preserve affordable housing for low-income families in need of a safe, decent place to live. We have build and rehabilitate high-quality, energy-efficient houses, provide low-cost home repairs for seniors and families living in unsafe homes, offer financial education, and advocate for policies that create more housing for struggling families in the nation’s capital utilizing the help of thousands of volunteers each year.

We are proud to be more than just a homebuilder. We transform people's lives – creating safer communities, bolstering educational achievement, revitalizing neighborhoods, and improving the health of our residents. Habitat homes offer more than a roof and walls – they offer hope for a better life built on a foundation of strength, stability and self-reliance through shelter.

We could not achieve our mission without the help of generous community sponsors like you. Our sustainability depends on the vital combination of funds and volunteer labor provided by those who contribute to this mission.

SPONSORSHIP
Sponsorship offers you an opportunity to forge a special relationship with DC Habitat and positively impact the families and communities we serve. Your tax-deductible gift supports our work to provide more affordable housing for working families across all parts of the District.

By becoming a DC Habitat sponsor, you can work hand-in-hand with us to provide decent, affordable shelter to those who need it. In return, we provide you with valuable benefits, including public relations efforts in conjunction with our well-established brand, tax deductions, and team build opportunities. Please join us in continuing to make an impact; sponsoring DC Habitat is an excellent way to support a world leader in affordable housing.

BENEFITS
As a sponsor you will:
* Provide funding to make decent housing available to local families (including single mothers and veterans).
* Elevate your visibility through recognition benefits, that provide value for your company, employees, and customers.
* Receive opportunities to participate in team build days on our build sites, fostering team work and boosting employee morale.
We build strength, stability, self-reliance, and shelter.

BUILDING HISTORY & PROJECTIONS
1988-2018

Key
- Habitat project locations
- Wards in which Habitat has built
SPONSORSHIP OPPORTUNITY LEVELS

All sponsorships are comprehensive packages that are customized to your needs. We offer flexible payment terms to align with your budget cycle. There are a number of sponsorship levels available, each including a set of benefits based upon the corresponding commitment level.

Full-House Partner
$100,000

Gold Hammer Partner
$75,000

Silver Hammer Partner
$50,000

Bronze Hammer Partner
$25,000

Community Partner
$10,000

For inquiries regarding team building opportunities, please contact our Volunteer Services & Corporate Partnerships Manager, Whitney Canon at Whitney.Canon@dchabitat.org.

"Great experience that was made possible by an organized staff and knowledgeable DC Habitat leaders. The crew leaders were welcoming, patient and supportive."
We build strength, stability, self-reliance, and shelter.

FULL-HOUSE PARTNER
$100,000/year ($8,333/month)

This sponsorship bridges the gap between our costs and the sales price of each DC Habitat home.

Recognition Benefits, customized from the following options:

- Opportunity for employees to participate in team building by helping build Habitat for Humanity homes
- Opportunity to announce sponsorship and have a speaking role at a groundbreaking and/or home dedication ceremony and an invitation for sponsor executives, senior leaders and volunteers to attend the event
- Press release prior to home dedication ceremony highlighting sponsorship
- Signage on build site, recognition as exclusive sponsor of a specific home
- Acknowledgment in DC Habitat’s Annual Report
- Custom tour of DC Habitat projects
- Story on sponsorship in a DC Habitat print or digital publication
- Logo recognition on DC Habitat website with a direct link to your website
- Permission to use DC Habitat logo on your website and/or newsletter article announcing the sponsorship
- Opportunity to have DC Habitat Board Member, President and CEO, or other DC Habitat senior leader speak to your executive team or other senior staff at your business, informing employees about the sponsorship
- Co-branded t-shirts provided to all employees participating in team builds

"The volunteering experience was well organized and inspiring. It showed me and my colleagues how a little bit of hard work could go a long way in helping a family achieve the dream of home ownership."
We build strength, stability, self-reliance, and shelter.

GOLD HAMMER PARTNER
$75,000/year ($6,250/month)

Recognition Benefits, customized from the following options:

- Opportunity for employees to participate in team building by helping build Habitat for Humanity homes
- Announcement of the sponsorship at a groundbreaking or home dedication ceremony and an invitation for sponsor representatives to attend this event
- Recognition and speaking role at home dedication ceremony with Habitat family
- Press release prior to home dedication ceremony highlighting sponsorship
- Sponsor signage on build site
- Acknowledgment in DC Habitat’s Annual Report
- Custom tour of DC Habitat projects
- Story on sponsorship in a DC Habitat print or digital publication
- Logo recognition on DC Habitat website with a direct link to your corporate website
- Permission to use DC Habitat logo on your website and/or company newsletter article announcing the sponsorship

SILVER HAMMER PARTNER
$50,000/year ($4,167/month)

Recognition Benefits, customized from the following options:

- Opportunity for employees to participate in team building by helping build Habitat for Humanity homes
- Recognition at home dedication ceremony with a Habitat family
- Press release prior to home dedication ceremony highlighting sponsorship
- Story on company/organization’s sponsorship in a DC Habitat print or digital publication
- Signage on build site
- Acknowledgment in DC Habitat’s Annual Report
- Recognition on DC Habitat website with a direct link to your website
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**BRONZE HAMMER PARTNER**

$25,000/year ($2,083/month)

Recognition Benefits, customized from the following options:

- Opportunity for employees to participate in team building by helping build Habitat for Humanity homes
- Recognition at home dedication ceremony with a Habitat family
- Press release prior to home dedication ceremony highlighting sponsorship
- Signage on build site
- Acknowledgment in DC Habitat’s Annual Report
- Recognition on DC Habitat website with a direct link to your website

**COMMUNITY BUILDER PARTNER**

$10,000/year ($833/month)

Recognition Benefits, customized from the following options:

- Acknowledgment in DC Habitat’s Annual Report
- Recognition on DC Habitat website with a direct link to your website
- Opportunity for employees to participate in team building by helping build Habitat for Humanity homes

"I had such a good time working outside and interacting with the crew that I would like to come back and do more in the future. Working with co-workers in this environment was rewarding, especially since we all felt a sense of better understanding of the many components involved in building a home."
CONTACT US

FOR MORE INFORMATION ON SPONSORSHIPS, CONTACT: development@dchabitat.org or 202-882-4600 x233

FOR MORE INFORMATION ON TEAM BUILDS, CONTACT: Whitney Canon: whitney.canon@dchabitat.org

VISIT OUR WEBSITE: www.dchabitat.org