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Habitat for Humanity of Washington, DC to hold first-ever Rainbow Build event  
Charity seeks partnerships with local corporations and LGBTQ groups

WASHINGTON, D.C. – March 18, 2014 – This May, Habitat for Humanity of Washington, D.C. (DC Habitat) will hold its first ever Rainbow Build event. The goal of Rainbow Build is to raise awareness for the cause of affordable housing, particularly as it relates to LGBTQ and other social justice issues, and to team up with a diverse array of LGBTQ organizations, groups, and individuals to work towards the elimination of poverty housing in DC.

The Rainbow Build event will center around a series of team build days in May, during which members of LGBTQ groups and organizations in DC will build together on a Habitat home in Northeast DC. Throughout the month of May and June, DC Habitat will be promoting an online fundraising campaign at crowdrise.com/rainbowbuild. All proceeds from this campaign will go directly to Rainbow Build, and towards Habitat’s mission of alleviating poverty housing in the District.

Habitat for Humanity believes that everyone deserves a decent place to live, and that housing equality is an issue of social and economic justice for all people. Through Rainbow Build, DC Habitat aims to create a platform for discussion and a lasting partnership within the LGBTQ community for sustainable change and improvement in DC’s housing market. “Both of these issues are particularly relevant in the District,” says Susanne Slater, President and CEO of DC Habitat. “We’re excited to bring the Rainbow Build concept to our nation’s capital, and to collaborate with the local community to work to alleviate the issue of poverty housing in DC.”

DC Habitat is actively looking for sponsors, community partners, and participants for Rainbow Build. If you or your organization would like to learn more about becoming involved, visit www.dchabitat.org/rainbowbuild or email brittany@dchabitat.org.

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Habitat for Humanity of Washington, D.C. believes that everyone deserves a house they want to call home. That’s why we work to eliminate poverty housing in the nation’s capital by building affordable, energy- and resource-efficient homes for people in need. DC Habitat builds and rehabilitates homes in order to sell them to families who are ineligible for conventional financing. Visit us at www.dchabitat.org for more information.